



RUGGED RUNNER CORPORATE CUP CHALLENGE

**CORPORATE TEAMS EARN
SPONSORSHIP STATUS.**



www.ruggedrunnerchallenge.com

Here's the FAQ on TEAM REGISTRATON SPONSORHIP:

What we would like you to do

Register a team of 5 or more under your organization's name for our

RRC Corporate Cup Challenge taking place on **Sunday, April 24, 2016** in Dreher Park in West Palm Beach.

Throw down the gauntlet!

Challenge one of your competitors or a client's business or inter-company departments to compete against your team. Build that friendly rivalry that increases business and gets your people more motivated!

Benefits to you

- Build morale, enjoy each other's company and take on a new challenge together
- Show you have corporate social responsibility by supporting this children's charity
- Get exposure to a large, targeted group of other companies, individuals and groups that participate in the race (over 1200 runners and their families last year!)
- The more registrants you have to participate in the RRC, the bigger the benefits to your company
- Exposure from pre-race marketing, depending on your sponsorship level and date your sponsorship is received
- Bragging rights for one year to hold onto the Rugged Runner Corporate Challenge Cup if your team has the fastest time (Combination of Top 5 runners' times count toward the Cup, regardless of how many runners on your team!)

Where's the Sponsorship Level chart

Another page in this packet (or if looking online, Scroll below this letter)

Who can be part of the team

You, your employees, clients, relatives and friends. Any adults **over age 18**.

What's the cost?

As little as \$250 for a team of 5 if you **register before March 1, 2016**. See the chart for sponsorship levels.

All materials must be submitted to GOTR by April 4, 2016 to be included in benefits per the chart.

Who the race benefits

Local girls.

Girls ages 8 -14 who are your daughters, granddaughters, nieces, friends, and neighbors. Maybe you've even had the opportunity to watch them grow, learn, and play. But they are in those tender years -- those "tween years" -- all at once still a baby but yet so "grown-up." During those impressionable years, girls start to doubt

themselves. They can worry about the seemingly smallest changes to their surroundings, bodies, friendships and relationships. It is in these years that Girls on the Run can do the most good. For more information about our organization visit GirlsontheRunPBC.org You can support Girls on the Run and the vulnerable girls in our program by participating in our RRC sponsorship drive.

Local girls. Local participants. Local impact.

Any discounts

Because you are receiving the promotional benefits of the sponsorship level, no discounts apply, except the \$50 per registration price if submitted before March 1, 2016.

Important Dates

January 8 - logo and payment due for Lanyard sponsor

March 1 – Price increase by \$5 from \$50 per registration to \$55 per registration

April 4 - Materials due to Girls on the Run, e.g. signs, logos, etc. based on sponsorship level benefits

April 24 – Race Day!

Where to go to register

Visit Rugged Runner Challenge on Active.com.

Wave

We will assign your team to a wave. If you have any team members interested in competing for one of the Top 3 Overall Female or Male trophies, they must be identified and will need to run in **Wave 1**. Their scores will be combined with the others on your team to count toward your time for the RRC Corporate Cup.

How to help if you don't want to create a team

- Make a [donation](#). Girls on the Run Palm Beach is a 501(c)(3) nonprofit organization, so your donation is tax deductible according to IRS guidelines. You can have all of the benefits of the equivalent sponsorship level putting together a team to race (except, of course, you can't earn the bragging rights to the Cup!)
- [Sign up volunteers](#) for the event. We need over 100 volunteers on the day of the race.

Contact for more information

Email at event@girlsontherunpbc.org. Our task force of RRC volunteers who check that address will get back to you with any further information you may need.

We look forward to seeing you on April 24!

Sincerely,

Debbie Finch

Chair, Board of Directors

Girls on the Run Palm Beach, Inc., 316 Valencia Road, West Palm Beach, FL 33401



RUGGED RUNNER CORPORATE CHALLENGE
CORPORATE TEAMS EARN SPONSORSHIP STATUS.
GET YOUR TEAM TOGETHER TODAY!

The more registrants, the higher the sponsorship level, the bigger the benefit for your company.

All teams at all Sponsorship levels have the opportunity to win bragging rights to hold the
RUGGED RUNNER CHALLENGE CUP
in your place of business for one year based on team finish times!

SPONSOR LEVEL	"Hill Climb"	"Hurdle"	"Ladder Wall"	"Wall Walk"	"Tough Crawler"
Number of Team Entries/Registrations (minimum number to form a team is 5 registrants)	5 - 9 Entries	10 - 14 entries	15 - 19 entries	20 - 24 entries	25 entries
	\$250 - \$450*	\$500 - \$700*	\$750 - \$950*	\$1,000 - \$1,200*	\$1,250*
RRC and GOTR website recognition for one year	Name listing	Logo only	Logo + slogan	Logo + Link to your company's website	Logo + 200 words + link to your company's website
Logo on RRC banner	Name only	Small	Medium	Large	Largest
Invitations to all upcoming GOTR events	√	√	√	√	√
Advertising signage opportunities on course	n/a	2 opportunities	5 opportunities	10 opportunities	15 opportunities
Promotional materials in event goody bags	n/a	√	√	√	√
Plaque or certificate recognizing sponsor	n/a	n/a	Certificate	Certificate	Plaque
RRC Facebook page recognition for one year	n/a	n/a	n/a	√	√
Booth space with handouts at the event	n/a	n/a	√	√	√
Logo on Girls on the Run shirts in Fall 2015	n/a	n/a	n/a	√	√
Email blast inclusion in all emails after payment is received	n/a	n/a	n/a	n/a	logo

Medal Sponsorship (2 companies): \$2,000 – all benefits at "Crawler" level PLUS logo on all lanyards for medals (if sponsorship is received by January 8, 2016)

Timing Company Sponsorship (2 companies): \$2,000 – all benefits at "Crawler" level PLUS logo signage by Finish line and at posted finishing times.

* Add \$5 per registration after March 1, 2016



PLEDGE CARD

Rugged Runner Corporate Cup Challenge



This could be YOU!

Use this pledge card to send a check.

Donor/Contact Name: _____

Company: _____

Address: _____

City, State: _____ Zip: _____

Bus. Phone: _____ Home Phone: _____ Email: _____

BEFORE MARCH 1, 2016: Number of race entries: _____ @ \$50 each = \$ _____

AFTER MARCH 1, 2016: Number of race entries: _____ @\$55 each = \$ _____

And/or Gift Donation amount: \$ _____

Total Enclosed: \$ _____

A **code** will be emailed to you for the number of race entries so that each person on your team can register online.

Please make checks payable to *Girls on the Run Palm Beach, Inc.*

Mail check to:

Girls on the Run Palm Beach
Attn: Rugged Runner Sponsorship
P.O. Box 971301
Boca Raton, FL 33497-1301

All gifts are tax-deductible in accordance with IRS rules.

GIRLS ON THE RUN, PALM BEACH, INC. (FEDERAL TAX I.D. NUMBER 27-5226387) IS A 501(C)3 NONPROFIT ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION (CH35058) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Waiver and Release of Claims, Assumption of Risk and Warning of Risk

1. I am voluntarily participating in activities and events at, and use of facilities of Dreher Park. I understand that entering Rugged Runner Challenge is a potentially hazardous activity.
2. I understand that Rugged Runner Challenge presents obstacles including, but not limited to: multiple 12 foot walls, obstacles with poor footing, mud runs, oil slide, uneven surfaces, obstacles with confined space and decreased vision, cargo climbs, and obstacles requiring balance and the possibility of falling in water. I am voluntarily participating with the knowledge of the numerous risks and dangers involved, including but not limited to: physical exertion for which I may not be prepared; setup and breakdown of equipment/obstacles, whether rented or owned; accident or illness; the risk of negligence by myself or others; and the potential for serious injury.
3. I agree not to participate unless I am medically able.
4. I agree not to consume alcohol prior to Rugged Runner Challenge or ingest any medicines or substances that will inhibit my mental or physical ability to safely and effectively participate in the Rugged Runner Challenge.
5. I agree to abide by any decision of a race official relative to my ability to safely compete in the race or obstacle. I acknowledge that I will opt for the alternative challenge if a race official recommends it or I am concerned about self-injury on the obstacle.
6. I agree to obey all civil and criminal laws at all times.
7. I assume all risks associated with competing in Rugged Runner Challenge including, but not limited to: falls, contact with other participants, negligent or wanton acts of other participants, completing all obstacles, any defects or conditions of premises, and the effects of weather including high heat and/or humidity, all such risks being known and appreciated by me. I am responsible for my own welfare and accept any and all risks of unanticipated and anticipated events, illness, injury, emotional or physical trauma or death.
8. I agree that Girls on the Run Palm Beach, Inc. is not responsible for any personal items or property that are lost or stolen at Rugged Runner Challenge
9. I consent to emergency medical care and transportation in order to obtain treatment in the event of injury to me as medical professionals may deem appropriate. This Release extends to any liability arising out of or in any way connected with the medical treatment and transportation provided in the event of an emergency.
10. I agree to and will abide by Rugged Runner Challenge requirements that no pets, wheeled baby conveyances, or other wheeled means of conveyance are permitted specifically within the race obstacle course.
11. I hereby assign all rights, title, and interest in any and all photographs, motion pictures, recordings, or other records of Rugged Runner Challenge, I may take or capture to Girls on the Run Palm Beach Inc. Girls on the Run Palm Beach Inc. hereby grants to me a limited, non-exclusive, perpetual right and license to use, for non-commercial purposes only, any and all photographs, motion pictures, recordings, or other records of Rugged Runner Challenge I may take or capture.
12. I agree that all entry fee payments are final and non-refundable.
13. I agree that the official Rugged Runner Challenge race directors reserve the right to cancel Rugged Runner Challenge in the event of accidents, labor disputes, acts of war or terrorism, military or armed conflicts, insurrections, rebellions, riots, explosions, lightning, earthquakes, fires, storms and floods, or, if in the discretion of Girls on the Run Palm Beach Inc., any such acts or causes which require cancellation of the event for safety or security reasons, or, if Girls on the Run Palm Beach Inc. cancels the event for any other reason pursuant to 48 hour written notice. In the event of such cancellation, there will be no refund of my registration fee.
14. I understand and agree that I am expected to exhibit appropriate behavior at all times and to obey all laws. This includes, generally, respect for all people, equipment, and facilities. Girls on the Run Palm Beach Inc. may dismiss me, without refund, should my behavior endanger the safety of or negatively affect a race, person, facility, or property of any kind.
15. I understand, agree, and accept that some of the obstacles may go through water that has not been tested for chemicals, disease, or any contamination whatsoever.

16. I understand that the Rugged Runner Challenge course may contain wild animals, insects, and plants, and I assume the risk of participating in Rugged Runner Challenge by and among the Rugged Runner Challenge course's contents.

17. I agree not to dive into any water or dive head first down the water slide

18. I attest that, if I am pregnant, disabled in any way, or have recently suffered an illness, injury, or impairment; I should have or did consult a physician before participating in Rugged Runner Challenge.

DISCLAIMER

When registering online, my online signature shall substitute for and have the same legal effect as an original form signature. I understand that my PARTICIPATION WILL BE DENIED if the signature of an adult participant or parent/guardian and date are not signed at the time and place of the race.

I understand that Girls on the Run Palm Beach Inc. is committed to conducting its race and activities in a safe manner and holds the safety of participants in high regard. I understand that Girls on the Run Palm Beach Inc. continually strives to reduce such risks and insists that all participants follow safety rules and instructions that are designed to protect the participant's safety. I also understand, however, that participants and parents/guardians of minors registering for the race, programs, and activities must recognize that there is an inherent risk of injury when choosing to participate in recreational activities and programs. I am solely responsible for determining if I or my minor child/ward is physically fit and/or skilled for the race or activities contemplated by this agreement.

I recognize and acknowledge that there are certain risks of physical injury to participants in Rugged Runner Challenge, and I voluntarily agree to assume the full risk of any and all injuries, damages or loss, regardless of severity, that I (or my child) may sustain as a result of said participation. I hereby give my approval of my (or my child's) participation in Rugged Runner Challenge and its activities. I assume all risks and hazards incidental to such participation in Rugged Runner Challenge, and I hereby waive, release, absolve, indemnify, and agree to hold harmless Girls on the Run Palm Beach Inc., its officers, heirs, assigns, administrators, representatives and executors, firms, corporations, business, past and present employees, owners, agents, shareholders, volunteers, supervisors, participants, all city county, and state governments, and all sponsors, their representatives and successors, and other persons, for any claim arising out of an injury to me (or my child) and from any and all claims, causes of action, obligations, lawsuits, charges, complaints, contracts, controversies, covenants, agreements, promises, damages, costs, expenses, responsibilities, of whatsoever kind, nature, or description, whether direct or indirect, in law or in equity, in contract or in tort, or otherwise, whether known or unknown, arising out of or connected with my (or my child's) participation in Rugged Runner Challenge.

For myself and my estate, my heirs, executors and assigns, I hereby release and hold harmless Girls on the Run Palm Beach, Inc., Girls on the Run International, Inc., Dreher Park and all other City Parks, the boards of trustees, their officers, employees, representatives, agents, sponsors, volunteers, and all others affiliated with this race (collectively, the "Releasees"), from any and all liability whatsoever, however caused, for any and all damages or claims for any loss, illness, personal injury, death, or property damage arising out of or connected to the Rugged Runner Challenge (the "Run") whether caused by the negligence of the Releasees or otherwise. I fully understand that there are potential risks and hazards associated with the Run. Despite the potential risks and hazards, I wish to proceed and assume all risks and hazards that may arise, including but not limited to those pertaining to falls, contact with other participants, the effect of weather, traffic, and conditions of the road, whether caused by the negligence of the Releasees or otherwise. I further agree to defend, indemnify, and hold harmless the Releasees from any claims, liabilities, or costs, including attorney fees, which the Releasees may incur as a result of my participation in the Run. I agree that the Releasees may photograph me with a camera or other photographic, recording, or electronic medium, and consent to the use, publication or display of any such recordings for any promotional or educational purpose and waive all claims for any compensation.

I acknowledge that I have carefully analyzed, accepted, and agreed to the terms of this Release and Liability Waiver, know and understand their contents, and deed.